

Kim M. Gosnell

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OBJECTIVE

My Goal: creativity, teamwork, good design, and fun. I have a wide range of experience and skills in the creative fields acquired through work experience, education, and natural talents. My background includes work as a corporate in-house creative developer, an agency designer, and a small business owner, illustrator and project manager. While the majority of my most recent design work has been in print design/layout and illustration, I also have a background and education in interactive media (web, video, 2-D animation) as well as marketing team experience. While my expertise definitely lies on the print/illustration side, my background helps me "play well with others" because of my comprehensive understanding of the collaborative efforts of a truly dynamic team. I believe my proven talents and skills combined with my history and understanding of every aspect of virtually any type of creative project is what makes me an asset to any team.

WORK EXPERIENCE

K Squared Media, LLC, Wake Forest/Raleigh, NC, June 2005-present

Owner (Art Director, Graphic Designer/Illustrator/Project Manager): Illustration and graphic design for print materials such as logos, business cards, postcards, brochures, book/multi-page layouts (including but not limited to catalogs, newsletters, and an abundance of educational materials used in public schools and private/advanced scholars' programs), tradeshow booths, and much more, as well as manage the business itself.

Rock Rabbit Productions, Inc., Pinedale, WY, May 2004 - May 2005

Designer: Screen, Print, Web. Theater pre-show advertising: create advertisements (static, animated, and digital video ads), and produce shows (video and audio compositing) for both DVD and Kodak Digital Cinema systems, working closely with Kodak representatives on a regular basis. Other projects include logo design, graphic design and layout, illustration, web design and development, 2D animation, and content writing as needed.

Aerotech Laboratories, Inc., Phoenix, AZ, September 1999 - May 2004

Creative Developer: Graphic design and Marketing support. Create and manage multiple projects for print and web. Projects include but are not limited to magazine ads, newsletters, catalogs, technical and aesthetic illustrations, website graphic support and video compression, trade show booth designs, corporate identity (logos, business cards, and letterhead), photography and digital photo enhancement.

EDUCATION

The Art Institute of Phoenix, Phoenix, AZ, 2001-2003

- Bachelor of Arts Degree, Multimedia/Web Design, GPA 3.9
- Associates of Applied Science, Multimedia/Web Design, GPA 4.0
- Awards & Honors:

Graduated Highest Honors, both degrees

Received Best Portfolio Award for Multimedia/Web Design, both degrees

Dutchess Community College, Poughkeepsie, NY, 1993-1994

- Major: Commercial Art/Advertising

- Awards & Honors:

Dean's List, Phi Theta Kappa

SKILLS AND PROFICIENCIES

- PC and MAC platform proficient

- **SOFTWARE**: The majority of my experience over the past several years due to client/project demand (and by far, my expertise), has been in print-design; **Adobe Photoshop, Illustrator, and InDesign**. PREVIOUS experience included web products (Dreamweaver, Flash, some web scripting) and video/audio (AfterEffects, Premiere, Final Cut Pro, Sonic Foundry, etc.).